Fresh Threads

KIDS KNITWEAR

CATALOGUE



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01

who we are

We know that kids need to move, play, and explore, so we make knitwear that moves with them - classic comfort that's built for endless fun!

HANDMADE KNITWEAR FOR LITTLE EXPLORERS

Soft, machine-washable knitwear handmade in South Africa for kids who love to move, play, and explore, timeless comfort for everyday adventure.



our story, woven with love

Fresh Threads is a South African, female-led brand bringing joy to kids' fashion with playful knitwear designed for style, comfort, and movement. Celebrating vibrant colours and fun patterns, our cozy, stretchy fabrics let little adventurers explore freely while staying snug. Easy to care for and machine washable, our garments simplify life for parents, so you can focus on creating cherished moments with your little ones.

Let's make fashion a fun-filled adventure!



why we knit

Annette, our founder, started this journey as a mom seeking cozy, kid-friendly knitwear that was both playful and practical. While exploring yarns and knitting, she partnered with a female empowerment project in St. Francis Bay South Africa, supporting single mothers through knitting. This collaboration brings our designs to life while fostering skills, community, and economic independence for five female-led households, creating a meaningful impact.





OUR VALUES

thoughtful

durable

timeless

fun



02

what we offer

our collection



THE CARDIGAN

A button-up classic, perfect for layering and keeping little ones snug in style.



THE PULLOVER

An easy-to-wear essential, offering cozy comfort for all-day adventures.



THE BODY WARMER

A sleeveless hero, adding extra warmth without holding back movement.





THE CARDIGAN





THE PULLOVER







THE BODY WARMER





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product details

OUR YARN

Our yarn colours may vary slightly due to natural dyeing and availability, made from a cozy 50% cotton and 50% acrylic blend!

SIZING

Our knitted pieces are made to fit your little explorers, with standard sizes.
The Little Explorer Range: 9–12 months, 2–3 years and 3–4 years.
The Big Explorer Range: 4–5 years, 5–6 years and 6–7 years.

MACHINE WASHABLE

Our jerseys are machine washable for your convenience, making them easy to care for and perfect for everyday wear!





PLAYFUL, THOUGHTFUL DESIGN

Each style boasts fun details, from hand-embroidered flowers with delicate stitched stems to carefully chosen colour transitions.



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pricing



OUR PRICE LIST

LITTLE EXPLORER

Cardigan	£30
Pull over	£27
Body warmer	£25

BIG EXPLORER

Cardigan	£37
Pull over	£35

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order details



All our jerseys are hand made and shipped from South Africa which means lead time will be confirmed when an order is placed.

Information to include in your order; quantity, size and product code.

Please place all orders through to annette@shopfreshthreads.com

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our range

COSY KNITS FOR BIG WANDERERS

we have two collections, made for both big and small, the little explorers and the big explorers.

little explorer range

THE CARDIGAN



Product code: C1



Product code: C2



Product code: C3

THE PULLOVER



Product code: P1



Product code: P2

THE BODY WARMER



Product code: B1



Product code: B2

big explorer range

THE CARDIGAN



Product code: C4



Product code: C5



Product code: C6

THE PULLOVER



Product code: P3

freshthreads

KIDS KNITWEAR